



# CIRCUS BELLA

2425 E. 28TH ST. OAKLAND, CA 94601  
415-205-8355 INFO@CIRCUSBELLA.COM  
WWW.CIRCUSBELLA.COM

Dear Business Owner,

## **THE CIRCUS IS COMING TO TOWN AND YOU'RE INVITED TO BE PART OF THE SHOW!**

Circus Bella is an open air, one ring circus that features high level acts, outrageous clowns, and fantastic original music performed by a live, 5-piece band. Abigail Munn and David Hunt founded Circus Bella in 2008 to respond to a common dream for a community minded, traditionally staged circus based in the Bay Area. This summer, Circus Bella is returning to three different Oakland locations with its annual **Circus in the Parks** series of free public performances. **Circus in the Parks** brings people of all ages and walks of life together for an afternoon of community celebration, laughter, and delight. The circus also helps to promote Bay Area public use of parks and open spaces. As a part of the immediate communities where Circus Bella is performing this year, you have the opportunity to bring this magic to thousands of adults and youth. You are invited to be a part of these performances by promoting your business through our 2010 Circus in the Parks printed program.

We all feel the financial strains of the times and know about the challenges Oakland is currently facing. This is our response because we believe that Circus raises the spirit, builds community, and reminds us that magic is possible. Show your support for quality and accessible cultural events in Oakland by promoting your business through Circus Bella's 2010 Circus in the Park Oakland Tour!

We project over 2500 children and adults in attendance at these three performances, providing great exposure for your business. In addition to name and/or logo inclusion in our program, certain packages include logo and links to your business at [www.circusbella.com](http://www.circusbella.com). Please take a moment to look at the options for participation and contact us today.

The three Oakland performances are:

**Saturday, July 10. DeFremery Park's 100<sup>th</sup> Anniversary Celebration. 1269 18<sup>th</sup> Street.** A celebration of this locally and nationally historically relevant park and recreation center.

**Friday, July 16. Studio One Art Center Open House. 365 45<sup>th</sup> Street.** A carnival-styled open house to promote this incredible facility in Oakland located adjacent to the Temescal neighborhood.

**Sunday, July 19. Dimond Neighborhood Community Picnic and Recreation Center Open House, Dimond Park. 3860 Hanley Road.** This annual neighborhood picnic draws residents from neighboring Glenview, Redwood Heights, Monclair, and Laurel Districts.

*Circus Bella is a 501(c) project made possible by fiscal sponsorship through*

*Independent*  
**Arts & Media**

*from the moment we arrive...the circus begins!*



# CIRCUS BELLA

2425 E. 28TH ST. OAKLAND, CA 94601  
415-205-8355 INFO@CIRCUSBELLA.COM  
WWW.CIRCUSBELLA.COM

## Rates and Benefits

### SPONSOR

- **Back Page, Full Page Ad.** (approx. 8" x 4 3/4"), includes prominent listing of your business logo/name and website link on BOTH "Upcoming" and "Supporters" pages on [www.circusbella.com](http://www.circusbella.com) until March 1, 2011. Sponsors and guest (3 total) are invited to Circus Bella's preview rehearsals and closing season company party. **\$500.00**

### FEATURE SUPPORTER

- **Inside First Page, Full Page Ad** (approx. 8" x 4 3/4"), includes prominent listing of your business logo/name and website link on BOTH "Upcoming" and "Supporters" pages on [www.circusbella.com](http://www.circusbella.com) until March 1, 2011. Feature supporters and guests (3 total) are invited to Circus Bella's preview rehearsals. **\$300.00**

### SUPPORTER

- **Full Page Ad** (approx. 8" x 4 3/4"), includes listing of your business logo/name and website link on BOTH "Upcoming" and "Supporters" pages on [www.circusbella.com](http://www.circusbella.com) until March 1, 2011. **\$175.00\***
- **Half Page** (approx. 4" x 4 3/4") includes listing of your business logo/name and website link on "Supporters" page on [www.circusbella.com](http://www.circusbella.com) until March 1, 2010. **\$100.00\***
- **Quarter Page** (approx. 4" x 2 1/4" OR 4 3/4" x 2" ), includes name listing of your business on "Supporters" page on [www.circusbella.com](http://www.circusbella.com) until March 1, 2010. **\$60.00\***
- **Name Listing.** Business name and address/website listing in show program. **\$40.00**

## How to Place an Ad

- **Contact David Hunt: [info@circusbella.com](mailto:info@circusbella.com), 510-967-4358**
- Business is responsible for supplying advertisement.
- \*\$25.00 - \$50.00 additional charge for design service. Please inquire.
- Design and payment due by June 22<sup>nd</sup>.
  - Design work needs to be 300dpi or greater. See included program draft for specific image sizes
- Checks made payable to "Circus Bella"
- We encourage businesses to consider using the space to offer a promotional coupon!
- We welcome any questions you may have!

Please consider helping to bring professional, accessible, and uplifting performing arts to our communities by supporting this summer's **2010 Circus in the Parks** season in Oakland.

Thank you and we hope to see you ringside!

David Hunt and Abigail Munn  
Circus Bella  
2425 E. 28<sup>th</sup> St.  
Oakland, CA 94601  
510-967-4358

*Circus Bella is a 501(c) project made possible by fiscal sponsorship through*

*Independent*  
**Arts & Media**

*from the moment we arrive...the circus begins!*