

**CIRCUS
BELLA**

SPONSORSHIP OPPORTUNITIES

Jump into the ring and be a part of the Magic

“It was hard to imagine that the soul of San Francisco was anywhere else” - SF Chronicle



ABOUT



Circus Bella is a classic one-ring circus curated with forward-thinking sensibilities and flair. Founded in 2008, Circus Bella's mission is to produce and present high-quality Circus Arts entertainment, accessible to all audiences. The vision of Circus Bella is to be a classical circus attuned to the present.

What we do:

Circus in the Parks: A themed series of FREE summer performances in parks and open spaces in the Bay Area featuring an outdoor ring, our live Circus Bella All-Star Band, and the Circus Bella company. Performances are open to the community.

Big Top Show: An original 90-minute circus spectacular, featuring international circus acts, local favorites and the Circus Bella All-Star Band. This is the ultimate immersive experience that pleases all of the senses – from daring acts to feats of wonder, to the engaging delight of our clowns... and we even have popcorn, too!

Customized Classic Circus Experiences for Private/Corporate Occasions: Give us your vision, we'll design your circus.

KALEIDOSCOPE 2024

From the moment you arrive, let us transport you to a delightful world of magic and splendor...

Performed in the round of a 350-seat Circus Tent, the beauty of “Kaleidoscope” is the intimacy and immediacy of the one-ring circus. A diverse cast of 12 perform thrilling feats of balance and strength, demonstrations of grace and poise, outrageous humor and slapstick antics. Original music is performed live by our beloved 6-piece Circus Bella All-Star Band. Let yourself be dazzled and join in the celebration.

Tickets range from \$50-75 and will go on sale early June.

We will have snacks available for purchase at our concessions: popcorn, cotton candy, drinks and other tasty circus treats! We will be running special coupons with the local Greyhound Bar and other food vendors at The Crossing at the East Cut.

A Circus Tent creates a unique gathering space in the heart of the city and we are proud to be contributing to the revitalization and reinvention of Downtown San Francisco. Besides the public show, our Tent will be available for private events, community meetings, and holiday parties.

We are thrilled to be returning for a second year to The Crossing at the East Cut, the hub of a diverse and vibrant community at the intersection of Main and Howard Streets, just blocks from the Embarcadero in San Francisco.

The East Cut is San Francisco’s fastest-growing and most exciting neighborhood. It combines the city’s storied history with its present-day status as a world-renowned hub of innovation, making it the best place in San Francisco to work, live, and play.



photo Aaron Weinstock

FUN FACTS

Circus in the Parks Audience: 9,000

Kaleidoscope Audiences: 6,000 in 2023 | 52% are SF residents

Social Media Reach: 11,000 Followers

Website Impressions: 45K Unique Visitors Annually

Past Supporters: The National Endowment For the Arts, the California Arts Council, San Francisco Grants for the Arts, Yerba Buena Gardens Festival, TJPA Salesforce Park, City of Laguna Beach, Art Town Reno, Smithsonian Folklife Festival

Media Coverage: San Francisco Chronicle, SF Standard, SF Gate, The Examiner, KRON4, 48Hills

Circus Bella is a registered 501(c)(3) non-profit, led by an active board of 13 community leaders.

Circus is historically a multi-ethnic, inclusive community, creating a universal form of performing art. It has been known as the “Great Unifier,” appealing equally to a growing and increasingly diverse population.



photo: Aaron Weinstock

SPONSORSHIP LEVELS



| | | | |
|----------------|------------------|--------------------|---------------------------|
| Juggler | Aerialist | Ring Master | Big Top Benefactor |
| \$5K | \$10K | \$25K | \$50K |

Title Sponsorship
“Your Business Presents Kaleidoscope”
 (Only One Available)



Use of Tent for a
 Holiday Event



On-stage Photo Op with CB Company



Juggling Lessons for Your Staff



VIP Tickets to any Performance +
 CB Fun Pack
 (popcorns, clown noses, pinwheels)



Backstage Tour
 led by The Great Carlo Gentile



Logo on Website, Program, and
 Marketing Materials



photo: Aaron Weinsoc

CONTACT

*“Rush downtown to the candy-colored Big Top at Howard and Main. There is no better prescription for what has been ailing us all than to take in a 90-minute shot of Circus Bella’s **Kaleidoscope**.”*

– D. Konecky, SFtheaterblog



photo: Daisy Rose Coby

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Circus Bella is a registered 501(c)3 non-profit organization
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